

Event Site

Beautiful & Easy

- Choose the modules you want to create a powerful event web site with no technical skills
- Consistent user experience by creating a configuration for your organisation
- Create event specific configurations for event branding
- Customise the experience in specific forms for the event e.g. Different themes for Keynote speaker pages and delegates

Want to do more?

- Need tabs on the event site? Tabbed sections with a page? Still no technical skills required. Just make the right configuration choices
- Define rules to publish specific content to specific user profiles

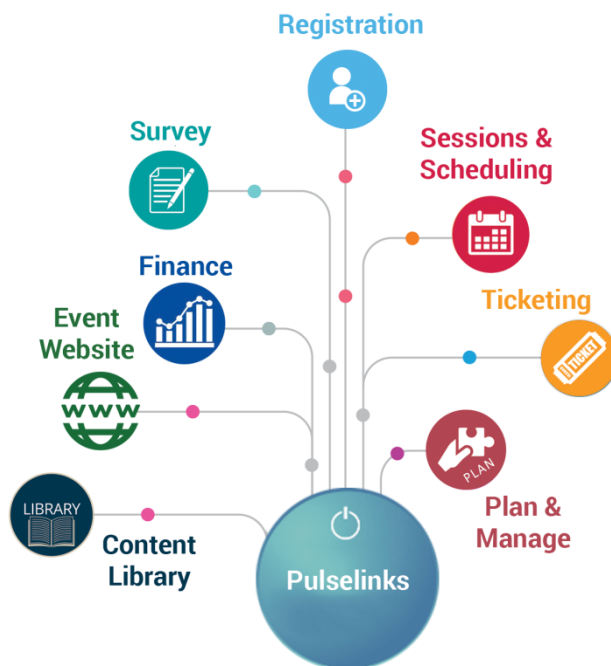
Your event website isn't just a static place for users to find information but should be a dynamic, interactive experience.

Own event Portal: For clients with fixed contracts for Pulselinks, we provide you with an own portal page for all your events and your own sub-domain e.g. <https://mycompany.puselinks.com>

Communication: Would you like to let your event attendees communicate with you? And with each other? And with your speakers, sponsors or exhibitors?

Empowering your partners: Would your event speakers like to create their own profile page? Would your event sponsors and exhibitors like to provide relevant information to the visitors at your event web site?

puselinks
what . where . when



The right impression

Deliver

- ✓ Information presented the right way
- ✓ Documents such as Welcome Letters, Itineraries, Certificates and more
- ✓ Presentations from the event
- ✓ Event schedule to the users calendar
- ✓ Chat, forum, photo and video gallery
- ✓ Business Partner mini-web sites

Obtain

- ✓ User Registrations or event sales
- ✓ Suggestions and ideas for events
- ✓ "Quick Ratings" on sessions
- ✓ Contributions to forums
- ✓ Image Gallery contributions
- ✓ Event Surveys



Event Web Site

User Specific Content

Let your users view not only the general event information but let them access their own information and content.

Communication

Pulselinks will let you change the way your clients and partners interact with your organisation.

Transforming the event web site from an 'source of information' to a place where everyone involved in the event can interact with each other has the potential to significantly increase the value that events contribute to your organisation.

PULSELINKS FEATURES & MODULES



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